

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 11.10.2022

FUNDING: Skills for Employers and Employees (SEE) Funding

Targeting key sectors including food, digital economy, life sciences & health, advanced manufacturing, tourism, recreation & leisure, care, construction and energy & low carbon, the Coleg Cambria Skills for Employers and Employees (SEE) project gives North Wales based businesses the help to develop staff skills and create a highly qualified workforce. Find out more about SEE Funding at:

<https://www.cambria.ac.uk/employers/funding-for-employers-employees/>

TRANSPORT: Plans in place for potential weather impact on Britannia Bridge crossing

Plans are in place to deal with the potential impact of winter storms on HGVs travelling to and from Anglesey while there are weight restrictions on the Menai Suspension bridge. To read more, go to:

<https://gov.wales/plans-place-potential-weather-impact-menai-crossing>

FUNDING: Businesses benefit from Gwynedd Council's Town Center Property Improvement Grant

Gwynedd Council has released a statement about how businesses in the area have benefitted from £500,000 investment from the Town Centre Property Improvement Grant administered by the Council. To read the statement in full, go to:

<https://bit.ly/PressReleaseGwynedd07Oct2022>

The Town Centre Property Improvement Grant has been fully earmarked, but Gwynedd Council also provides interest free loans for owners of premises in need of improvement located in Gwynedd town centres – the loan can be used to improve the property for continued ownership, to sell, to rent or unlock a vacant or stalled site. For more information, go to:

<http://bit.ly/TownCentreFund>

OPPORTUNITY: Improve your Digital Platform Scheme

There is still an opportunity for businesses, in the hospitality and food and drink sectors in Gwynedd, to participate in a new scheme by Gwynedd Council to improve their Digital Platform. The project will work with Superfast Business Wales to identify the digital needs of a business, and then offer training and mentoring support to improve the business' digital skills. For more information, go to:

<https://bit.ly/3AuEoo5>

Or email: PlatfformDigidol@gwynedd.llyw.cymru

EVENTS: FSB

FSB have a number of events available in the coming weeks covering a range of topics including how to set goals for you and

your business, networking, wellbeing and using digital tools to drive growth. To find out more about all FSB events, go to:

<https://www.fsb.org.uk/event-calendar.html>

DIGITAL: Five ways to Advertise your Small Business Online

Advertising your business online will enable you to grow your online presence, get you seen by a much wider audience, and if you do it right, help you convert leads into business. To help you get started Superfast Business Wales show you five ways you can effectively market your small business online. For more on this, go to:

<https://businesswales.gov.wales/superfastbusinesswales/information-hub/five-ways-advertise-your-small-business-online>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

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