

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 13.04.2022

CONGRATULATIONS: Success for Gwynedd businesses at FSB Wales Awards

Congratulations to the two local winners at last week's FSB Wales Celebrating Small Business Awards 2022. Faces by Poppy from Bangor won the Young Entrepreneur of the Year Award and the retailer Adra, from Caernarfon, won the Digital/e-commerce Award. More about this story at:

<https://businessnewswales.com/fsb-wales-small-business-awards-2022-winners-announced/>

TECH: SMART Town Workshops – Aberdaron and Blaenau Ffestiniog

Did you know SMART Town systems – providing information on how and when customers visit high streets – are already in place in a number of local towns and villages, with more on the way? The first in a series of in-person workshops on how to make use of the systems are to be held in:

- Aberdaron, at Becws Islyn, on 28 April 2022, (6:00pm-7:30pm), go to:
<https://bit.ly/35ZTVzA>
- Blaenau Ffestiniog, at CellB, on 4 May 2022, (6:00pm-7:30pm), go to:
<https://bit.ly/3KuPXhx>

EVENT: In-person networking event in Dolgellau

A business branding, marketing, social media and networking event will be held at Grŵp Llandrillo Menai's Dolgellau campus on 27 April 2022. The event will include workshops as well as a small business fair with a range of business support services on hand to answer questions and offer advice. For more information go to:

<https://bit.ly/3uVukQT>

Or contact 08445 460460 / busnes@gllm.ac.uk

OPPORTUNITY: Busnes@LlandrilloMenai – Green Digital Academy

Busnes@LlandrilloMenai have launched an innovative new project providing free consultancy support by an expert mentor to help local businesses reduce their carbon footprint and make the most of digital technology. For more information go to:

<https://www.gllm.ac.uk/busnes/projects/green-digital-academy>

EVENT: Construction Employers – Apprenticeships, Courses and Funding 10 May 2022

From September 2022 construction apprenticeships in Wales will be different and employers will have an enhanced role in their delivery. Busnes@LlandrilloMenai will be holding an in-person event on 10 May 2022 at Coleg Menai, Llangefni, to help construction businesses and trades to keep up to date with the changes and learn about the courses and funding available. For more information, go to:

<https://bit.ly/3KLU49f>

AWARDS: Welsh Women in Business Awards 2022

The Welsh Women in Business Awards 2022 is open to all women running a business in Wales, with 16 categories up for grabs. Nominations are open until 5:00pm on 8 May 2022. For more information, go to:

<https://en.llaiscymru.wales/gwobrau>

SKILLS: Flexible Skills Programme

Business Wales' Flexible Skills Programme can provide funds to help upskill staff, with specific programmes available to address gaps and challenges in a variety of sectors. More information can be found at:

<https://businesswales.gov.wales/skillsgateway/flexible-skills-programme>

BREXIT: Post EU-exit border controls and infrastructure at Welsh Ports

The Welsh Government has published guidance on what you need to know about the introduction of border controls posts at Welsh ports, and an overview of the border checks on goods moving between the EU and UK. To read the guidance, go to:

<https://gov.wales/post-eu-exit-border-controls-and-infrastructure>

EVENTS: FSB online events

The Federation of Small Businesses (FSB) have a number of online events over the next few weeks covering a range of subjects including financial planning, selling online, marketing and growing your business. Details can be found on the FSB's Event Calendar, go to:

<https://www.fsb.org.uk/event-calendar.html>

All businesses can also join the FSB Wales team every Thursday lunchtime to connect with other like-minded business owners, book at:

<https://www.fsb.org.uk/event-calendar/wales-vn14apr.html>

SAFETY: Visitors to popular locations urged to plan ahead

Gwynedd Council, North Wales Police and the Snowdonia National Park are urging people to act responsibly and plan ahead when visiting Gwynedd's communities over the coming months. To read the press release in full, go to:

<https://bit.ly/PressReleaseGwynedd07Apr2022>

Best wishes for the Easter holiday

Gwynedd Council's regular business support bulletins will return after Easter. To keep up to date in the meantime, keep an eye on:

<https://twitter.com/BusnesGwynedd>

<https://twitter.com/CyngorGwynedd>

<https://twitter.com/businesswales>

<https://twitter.com/WelshGovernment>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

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<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

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