

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



CYNGOR GWYNEDD COUNCIL

Gwynedd Business Support Bulletin 20.01.2021

Welsh Government December 2020 – January 2021 Restrictions Business Funds

These funds were launched by the Welsh Government in response to the restrictions on hospitality and some other sectors from the 4th of December 2020 and more broadly after Wales entered Alert Level 4 restrictions on the 20th of December 2020. The support covers the impact on businesses during December 2020 and January 2021.

- Grants administered by Gwynedd Council.

Support is available to businesses required to close or have suffered a reduction of 40% or more in turnover as a direct result of the new restrictions. Eligible businesses that have not received support, or applied as yet, are being urged to do so by completing a simple form. For more information and to apply, go to:

<https://bit.ly/ResBusFundsDec2020>

- Grants administered by Business Wales:

The ERF Sector Specific Support (operating cost) package is open, and targeted at Hospitality, Tourism and Leisure (HTL) businesses and associated supply chain businesses that have been materially affected (greater than 60% impact of turnover) by the restrictions introduced in December 2020. The fund

will remain open for 2 weeks from 13 January 2021, or until funds are fully committed. Demand for the Fund has been high – so don't delay! To use the eligibility checker to review the criteria and apply, go to:

<https://fundchecker.businesswales.gov.wales/sectorspecificgrant/>

To read the fund guidance, go to:

<https://businesswales.gov.wales/economic-resilience-fund-erf-sector-specific-fund>

COVID-19 in Gwynedd

Gwynedd Council have issued a press release regarding the COVID-19 situation in Gwynedd, with the new variant spreading quickly, more people getting ill and the NHS under increasing pressure. The multi-agency Gwynedd Covid-19 Prevention and Surveillance Group has issued a stark warning that all Gwynedd residents must comply fully with the Welsh Government rules in order to halt the current surge in cases. To see the press release in full, go to:

<http://bit.ly/PressReleaseGwynedd19Jan2021>

Detailed guidance about Alert Level 4 can be found here:

<https://gov.wales/alert-level-4>

The Health Protection (Coronavirus Restrictions) (No. 5) (Wales) Regulations 2020 will be amended this week to help make sure people are safer when they go shopping and to strengthen protections in the workplace. To see the Cabinet statement issued regarding this, go to:

<https://gov.wales/written-statement-amendments-health-protection-coronavirus-restriction-no5-wales-regulations-2020>

Smoke-free law: guidance on the changes from March 2021

On 1 March 2021, the law around smoking in certain settings in Wales will change. Guidance which sets out what this means and what those responsible for the new smoke-free places need to do can be found here:

<https://gov.wales/smoke-free-law-guidance-changes-march-2021>

Encouraging people to shop local in Gwynedd

Gwynedd Council's campaign to encourage people to support local businesses continues into 2021. As part of the campaign before Christmas, there was an opportunity for businesses to be listed on the following website:

https://bit.ly/buylocal_2020

We are still eager to hear from retail businesses who want to be included on the website.

Contact: tourism@gwynedd.llyw.cymru

Using Social Media and Online Tools in Tourism and Hospitality

Join Superfast Business Wales for a free two-part webinar tailored for tourism and hospitality businesses. They'll show you how to use social media and email marketing to stay in touch with your customers, as well as online tools such as booking systems to help you get your business prepared for when you can safely reopen. Dates available in February and March 2021, go to:

<http://bit.ly/3iwpW41>

Regional Recovery 2021 – Business Summit 24th Feb 2021 (Online)

Business Summit covering the latest investments, plans and supports on economic recovery for the North Wales and Mersey Dee area. Presentations from the Mersey Dee Alliance, Welsh Government, North Wales Economic Ambition Board, Cheshire & Warrington LEP and Growth Track 360. This free event online, on 24 February from 10:00am to 3:00pm, includes Q&A and follow up business input. To register, go to:

<http://bit.ly/3nZFAGn>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

If you've got a question or need some advice please e-mail
busnes@gwynedd.llyw.cymru