

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 20.01.2023

CAMPAIGN: Let's boost spending locally while celebrating St Dwynwen's Day #CalonYGymuned #SantesDwynwen

With Saint Dwynwen's day being celebrated next Wednesday, 25 January 2023, make the most of Prynu'n Lleol's pack of GIFs and logos which can be downloaded at:

<https://linktr.ee/prynulleol>

Spread the message by following and sharing content from:

- Facebook
<https://www.facebook.com/prynulleol>
- Twitter
<https://twitter.com/prynulleol>
- Instagram
<https://www.instagram.com/prynulleol/>

A directory of local shops and hospitality is available at:

https://bit.ly/buylocal_2020

To join the directory contact:
tourism@gwynedd.llyw.cymru

RECRUITMENT: Gwaith Gwynedd jobs fairs – don't miss out!

Book your place at the first of Gwaith Gwynedd job fairs for 2023!

Organised with the DWP, the first fairs in Porthmadog (15 February 2023), Caernarfon (28 February 2023) and Pwllheli (8 March 2023) will focus on the hospitality sector.

The next fair has just been confirmed at Dolgellau on 15 March 2023 and the details of fairs in Barmouth and Tywyn are being finalised.

If you're recruiting and would like to take part, contact: 01286 679211 or gwaithgwynedd@gwynedd.llyw.cymru

Don't forget to advertise your vacancies on Gwaith Gwynedd's noticeboard:

<https://www.facebook.com/groups/1169426113501265>

EVENT: Busnes@gwynedd.llyw.cymru Improve your Digital Platform Scheme

Busnes@gwynedd.llyw.cymru's Improve your Digital Platform scheme, in partnership with Neges – Menter Môn's project to offer local food to self-catering customers – are holding a series of free in-person networking events for local hospitality and food and drink businesses over the coming weeks:

- 24 January 2023 (2:00pm) Royal Ship, Dolgellau LL40 1AR
- 31 January 2023 (2:00pm) Dylan's, Criccieth LL52 0HU
- 7 February 2023 (2:00pm) Clwb Rygbi, Bethesda LL57 3NE

Details and registration available from:

<http://bit.ly/3iTIqAf>

For more information about the Improve your Digital Platform Scheme, go to:

<https://bit.ly/3AuEoo5>

Information about the Neges project can be found at:

<https://www.mentermon.com/en/priosectau/neges/>

EVENT: Marketing on a Budget – 25 January 2023

The Marketing on a Budget webinar on 25 January 2023 (11:00am), hosted by Small Business Britain, will be an opportunity for small businesses to learn about money saving marketing tips and tricks, and the many ways of getting a brand in front of a target audience on a budget. For more information, go to:

<http://bit.ly/3XIA1V3>

HEALTH & SAFETY: Guidance on working in cold and wintry weather

The latest HSE guidance and advice on how to protect workers in low temperatures can be found at:

<https://www.hse.gov.uk/temperature/index.htm>

SUPPORT: Busnes@gwynedd.llyw.cymru on WhatsApp

You can now get in touch with Busnes@gwynedd.llyw.cymru on WhatsApp. Contact the team by going to:

<https://wa.me/message/TO3T4O5XZTX4F1>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

If you want to unsubscribe, have a question, or need some advice:

E-mail busnes@gwynedd.llyw.cymru