

# Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



## **Gwynedd Business Support Bulletin 24.02.2023**

### **OPPORTUNITY: Eisteddfod 2023 Stands – booking opens 1 March 2023**

Bookings for stands at the Llŷn and Eifionydd National Eisteddfod 2023 will open on 1 March 2023. The Eisteddfod will be holding two online sessions to help with any questions about booking a stand on 27 February 2023 (12:30pm and 6:00pm). For more information, go to:

<https://eisteddfod.wales/2023-tradestands>

### **EVENT: Busnes@gwynedd.llyw.cymru Improve your Digital Platform Scheme – 1 March 2023**

Busnes@gwynedd.llyw.cymru's Improve your Digital Platform scheme will be holding a training session on using Social Media for local hospitality and food and drink businesses, at Congl Meinciau, Botwnnog LL53 8RA on 1 March 2023 (2:00pm-3:30pm). Led by Aqua Marketing, there will be an opportunity to find out how to use different social media platforms to advertise a business effectively. For more information, and to register, go to:

<https://socialmediaconglmeinciau1.eventbrite.co.uk>

## **OPPORTUNITY: Celebrating St David's Day 1 March 2023 by boosting local spend – #BuyLocal #LoveWalesLoveTaste #RandomActsOfWelshness**

Cyngor Gwynedd's buy local campaign continues with St David's Day a great opportunity to encourage residents and visitors to support our local businesses. A resource pack of digital materials and a link to all the Prynu'n Lleol social media channels is available from:

<https://linktr.ee/prynulleol>

The Welsh Government's food and drink campaign – #LoveWalesLoveTaste – has also released a St David's Day toolkit, which is available from:

<http://bit.ly/3m2BLVO>

Information about Visit Wales' campaign – #RandomActsOfWelshness – can be found at:

<https://www.wales.com/randomacts>

Assets available at:

<http://bit.ly/3H1AC5n>

## **CONSULTATION: Gwynedd and Anglesey Wellbeing Plan – a chance to have your say**

The Gwynedd and Anglesey Public Services Board has produced its Draft Wellbeing Plan 2023-28 and will be consulting on its content until 6 March 2023. For more information, go to:

<https://www.llesiantgwyneddamon.org/en/Cynllun-Llesiant/>

## **EVENT: Larder Cymru Harlech Foodservice Expo Invitation – 1 & 2 March 2023**

Larder Cymru is a food and drink hub bringing regional producers and processors together to help them respond to the opportunities to supply into the public sector in North Wales. A collaborative event between LarderCymru and Harlech Foodservice, will be held at Venue Cymru, Llandudno, on 1 and 2 March 2023 (11:00am-12:00pm) as part of the Harlech Foodservice Expo 2023, and will be an opportunity to network and be briefed on the latest developments in public sector catering. To register, go to:

<http://bit.ly/41nbhhF>

For more information about Larder Cymru, go to:

<https://www.lardercymru.wales/en/home>

## **TAX: HMRC Employer Bulletin – February 2023**

The February edition includes articles on reporting advances of salary; changes to Basic PAYE Tools and PAYE Desktop Viewer; how to help employees with income tax relief for employment expenses and getting ready for the National Minimum Wage rate increase. For more information, go to:

<http://bit.ly/3SoC357>

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More useful information is available from:

## **Gwynedd Council – Business Support**

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

# Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

## Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

## Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

## FSB Wales

[https://twitter.com/FSB\\_Wales](https://twitter.com/FSB_Wales)

## Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

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If you want to unsubscribe, have a question, or need some advice:

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